### Towards Web 3.0...



- Web 1.0
- Web 2.0
- Web 3.0
- Technology hype?
- Internet as seen by our kids?



Hi! I'm Tony Hsieh the CEO of Zappos.com.

Have a question? Here's how to get the fastest response:

Customer service: Help finding a product 1-800-927-7671

Interviews, PR: Speaking requests pr@zappos.com

Marketing, Sponsorships

twitter



Hey there! **zappos** is using Twitter.

Twitter is a free service that lets you keep in touch with people through the exchange of quick, frequent answers to one simple question: What are you doing? Join today to start receiving zappos's updates.

Join today!

Already using Twitter from your phone? Click here.



zappos

Heartwarming to hear about a business acting human: Pixar grants dying girl her last wish http://bit.ly/zpixar

Name Zappos.com CEO -

Location Las Vegas

Web http://www.zappos...

Bio www.zappos.com blogs.zappos.com twitter.zappos.com

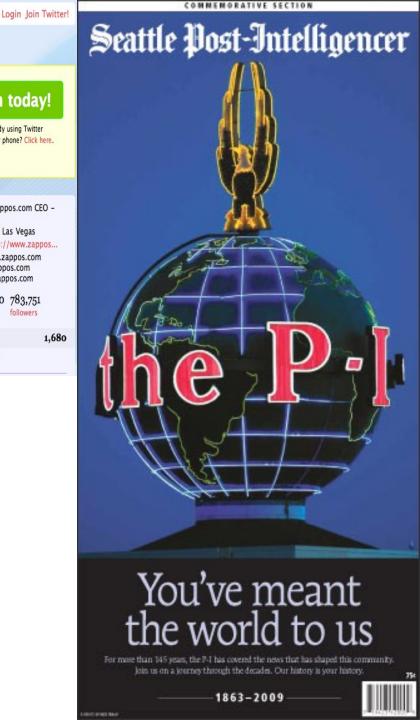
407,960 783,751 following followers

Updates

1,680

**Favorites** 

Random Trivia: Brazil has more Orkut users than citizens





The war is over.
Platforms have
won. Applications
have lost



#### Google Chrome























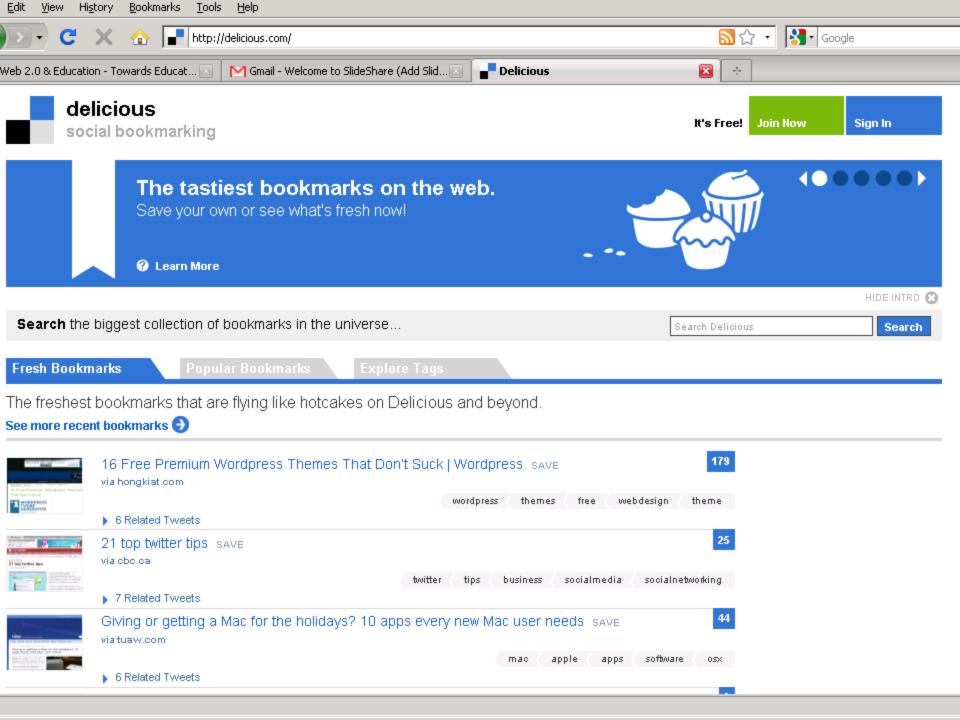


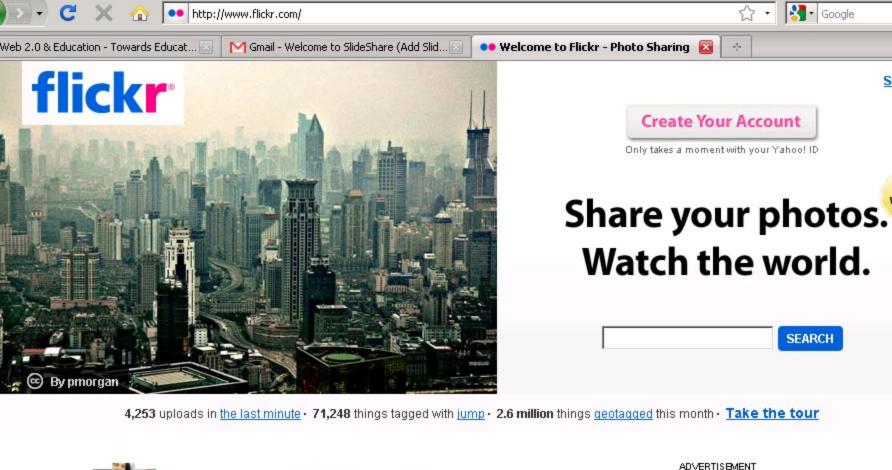




## Blogosphere

 The blogosphere is made up of all blogs and their interconnections







Bookmarks

Share & stay in touch



**Upload & organize** 



You have tried to access a web page which is in violation of your internet usage policy.

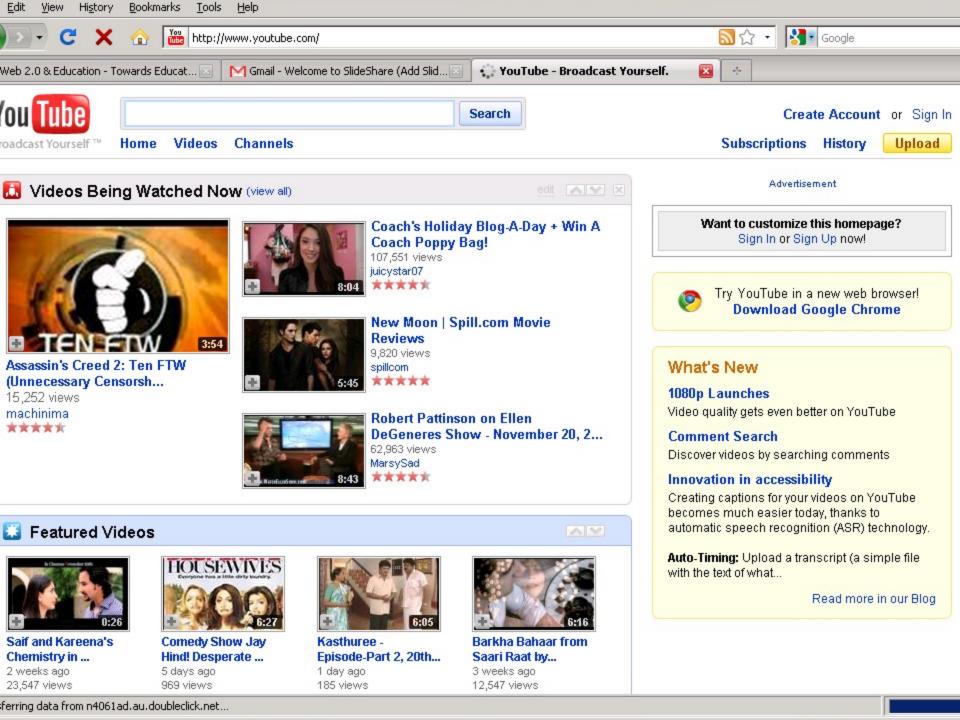
EortiGuaro Web Fi

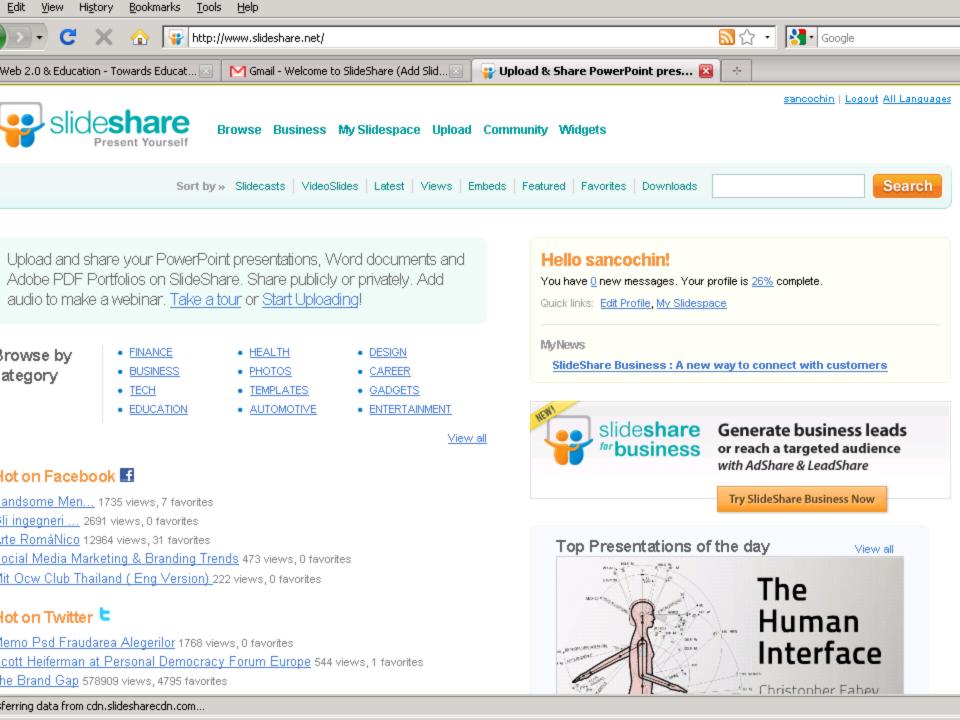
Web Page

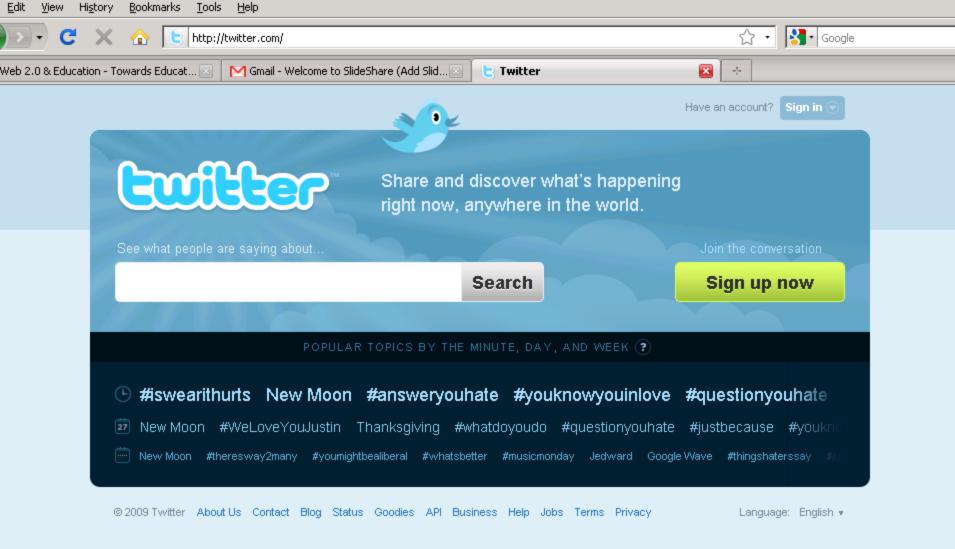
Sign In

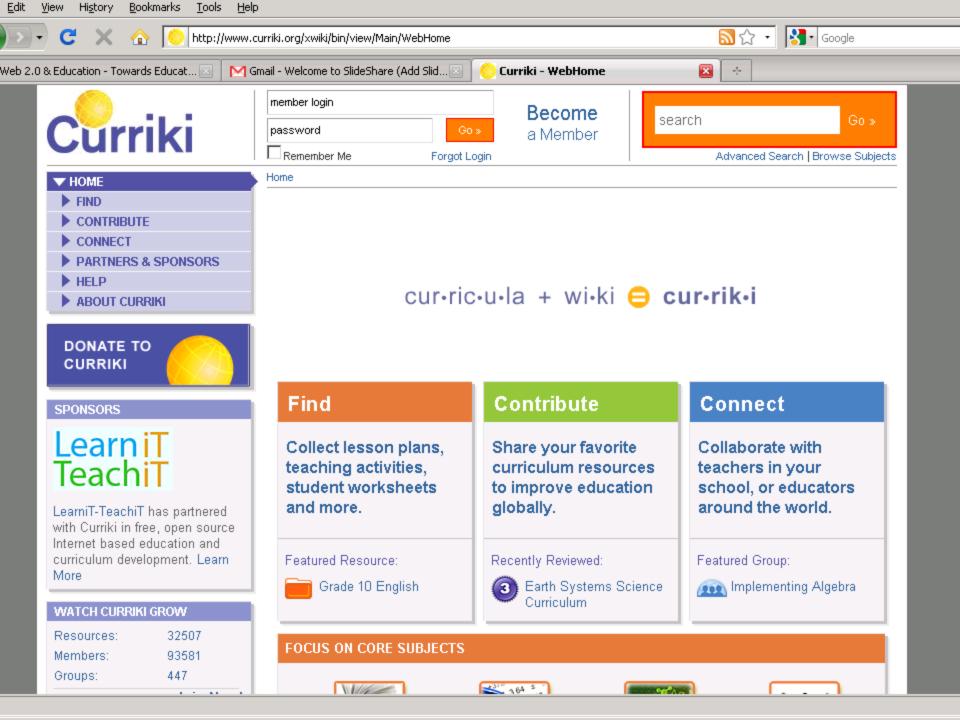
URL: ad.yieldmanager.com/st?\_PVID=hDOEyNG\_aWaoL39ySY ad\_type=iframe&ad\_size=300x250&site=372858& section\_code=13782408&cb=1258894555605230& zip=&ycg=m&yyob=1977&pub\_redirect\_unencoded=1&

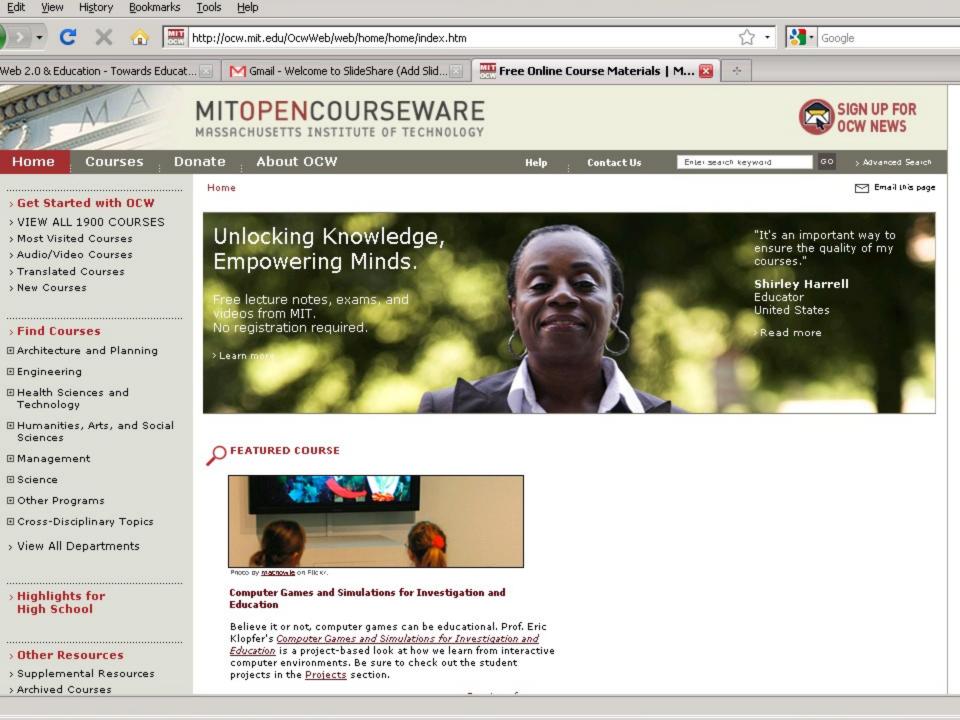


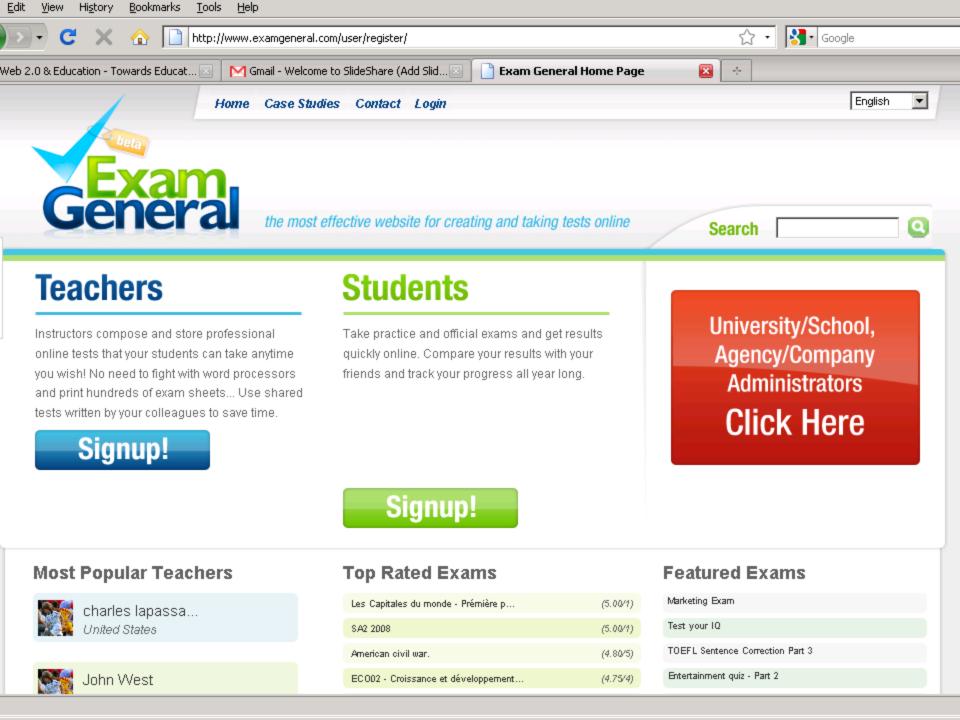




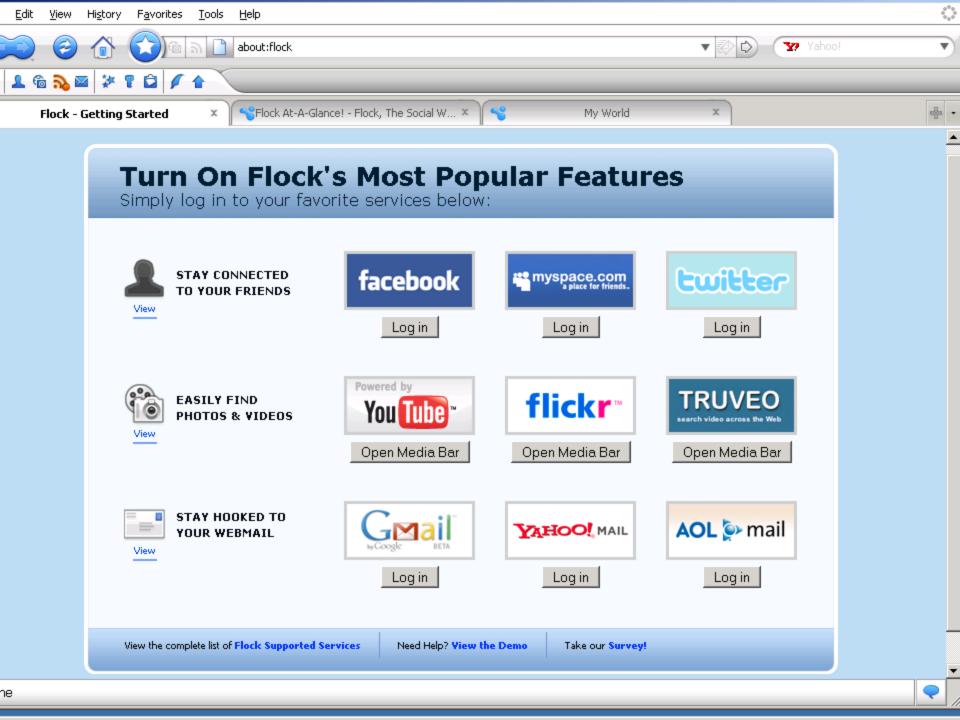




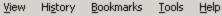




## Towards Web 3.0



# Wolfram Alpha





\* http://www.wolframalpha.com/





Wolfram I Alpha





#### Making the World's Knowledge Computable

Today's Wolfram/Alpha is the first step in an ambitious, long-term project to make all systematic knowledge immediately computable by anyone. Enter your question or calculation and Wolfram/Alpha uses its built-in algorithms and a growing collection of data to compute the answer. Based on a new kind of knowledge-based computing... More about Wolfram/Alpha »

Stephen Wolfram's intro

One-page summary



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#### Wolfram|Alpha iPhone App

Introducing fully optimized mobile computable knowledge... »



#### Webservice API for Developers

Releasing the production API for developers to access the power of Wolfram/Alpha from their websites, applications, and platforms ... »



#### Products for Web & Application Developers »

Put the power of Wolfram/Alpha and knowledgebacked computing into your website or application. Use the Widget Builder to create a complete app in minutes ... or get deep access with the full API.



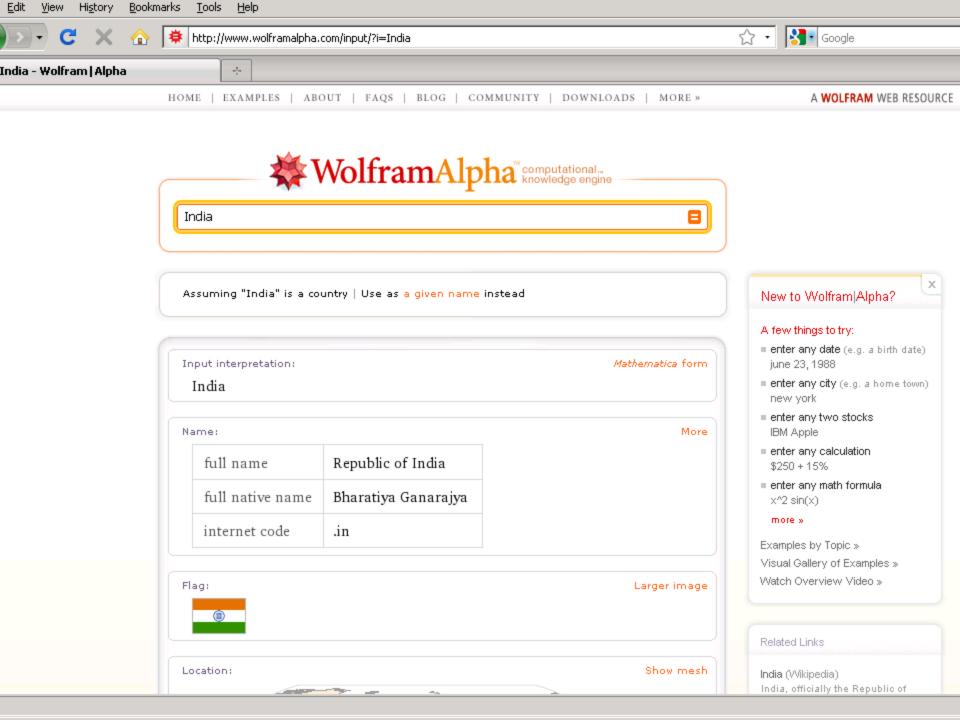
#### Enterprise & Custom Solutions »

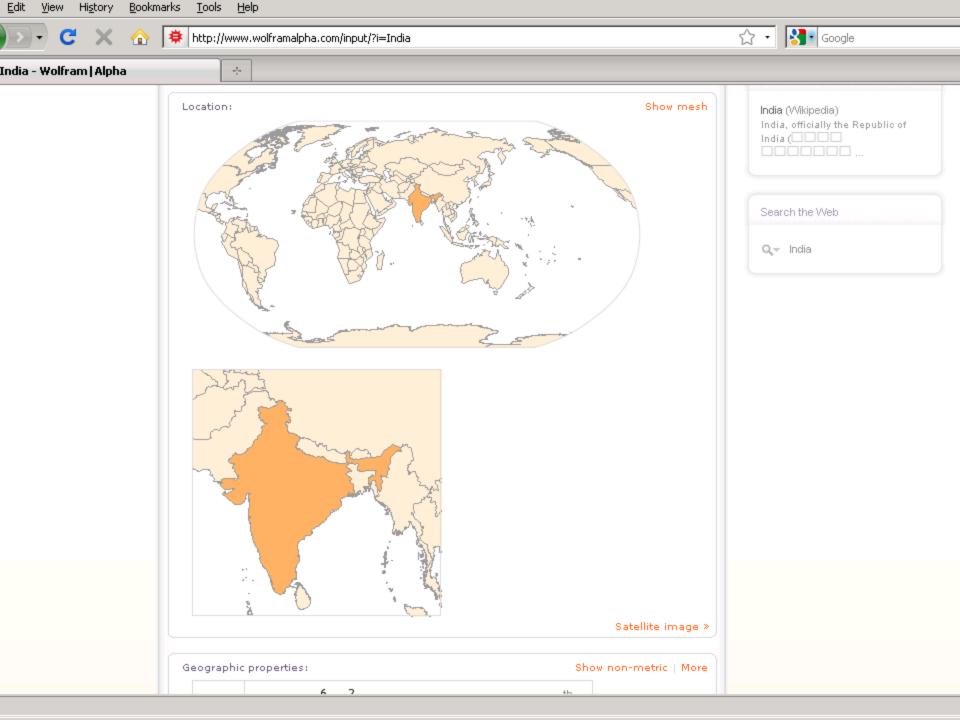
Deploying Wolfram/Alpha technology within your organization-with custom data curation, enterprise servers, and the computation and analytics capabilities that only Wolfram|Alpha can provide.

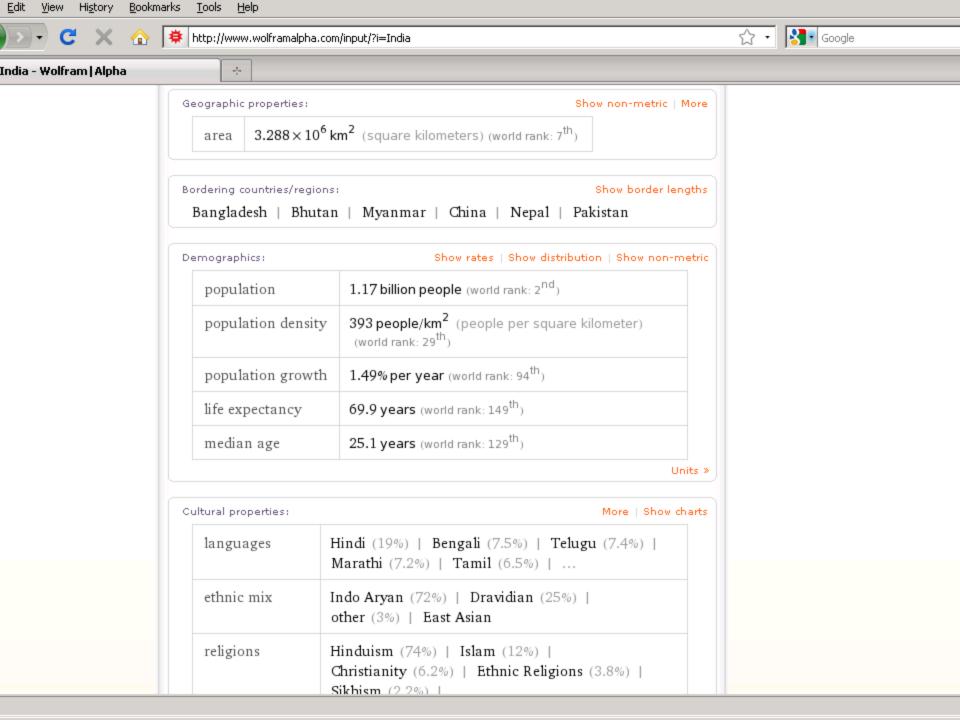


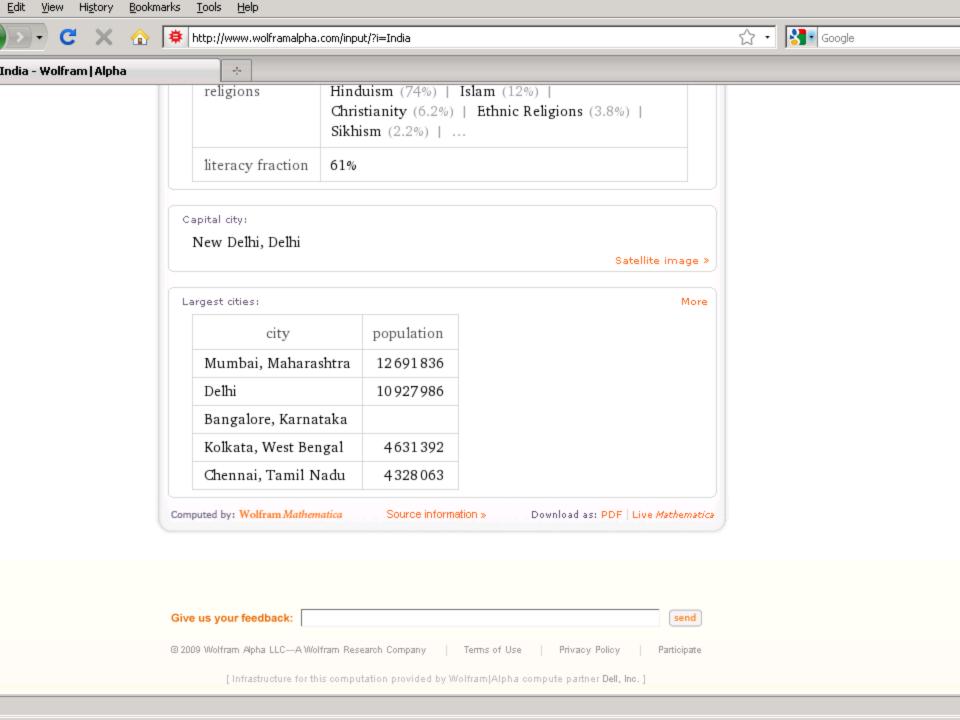
#### Corporate & Professional Versions »

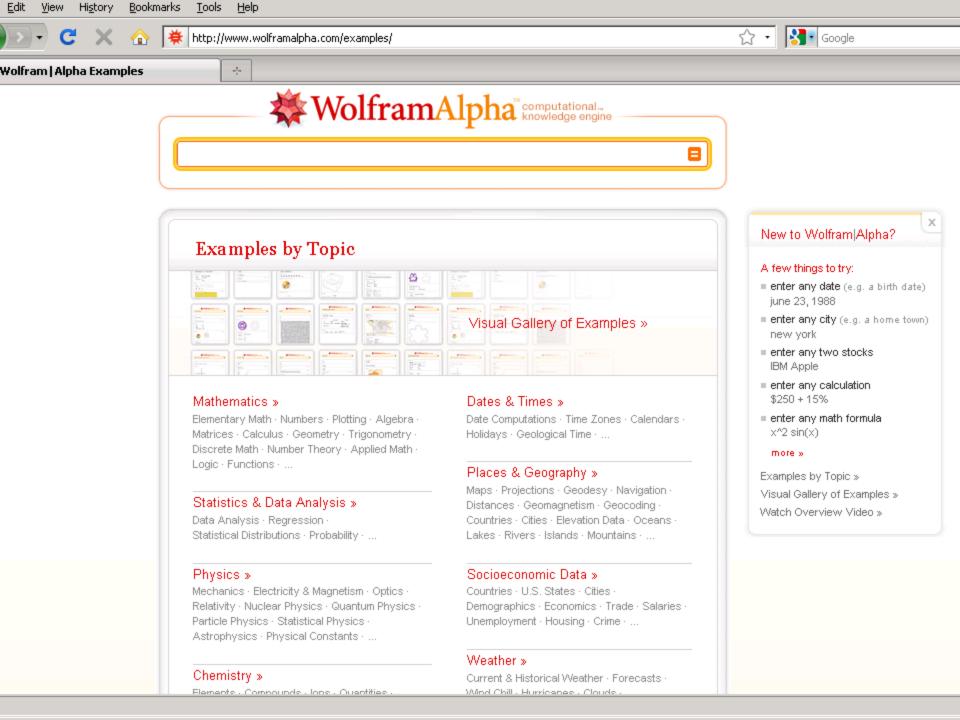
Get full corporate and professional capabilities in Wolfram/Alpha-with data upload and download, personalization, session histories, extended premium data sources and more. COMING SOON

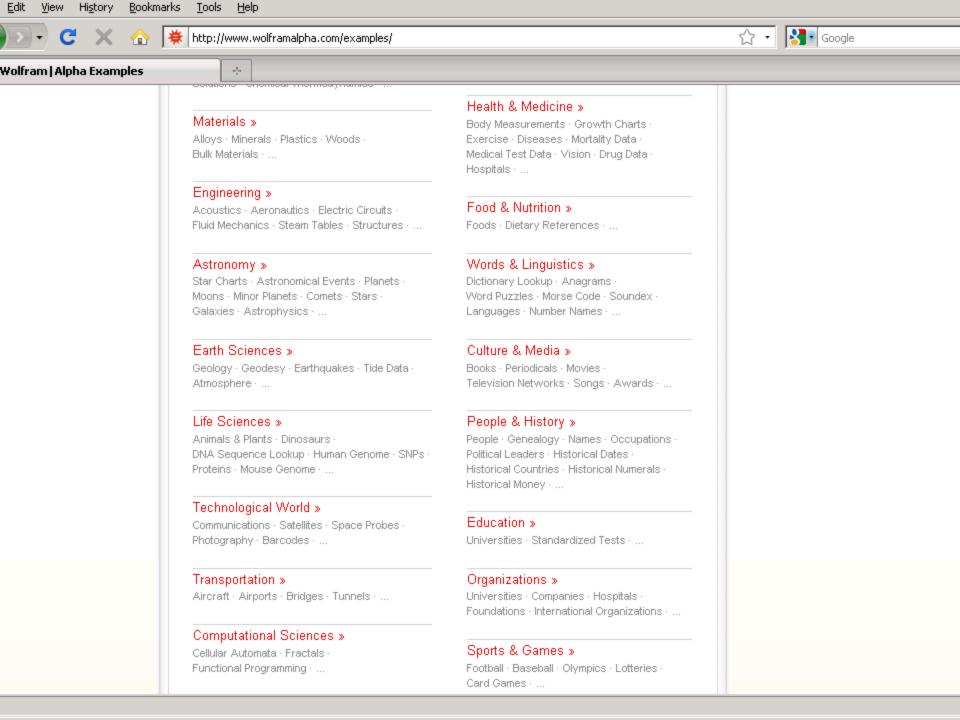


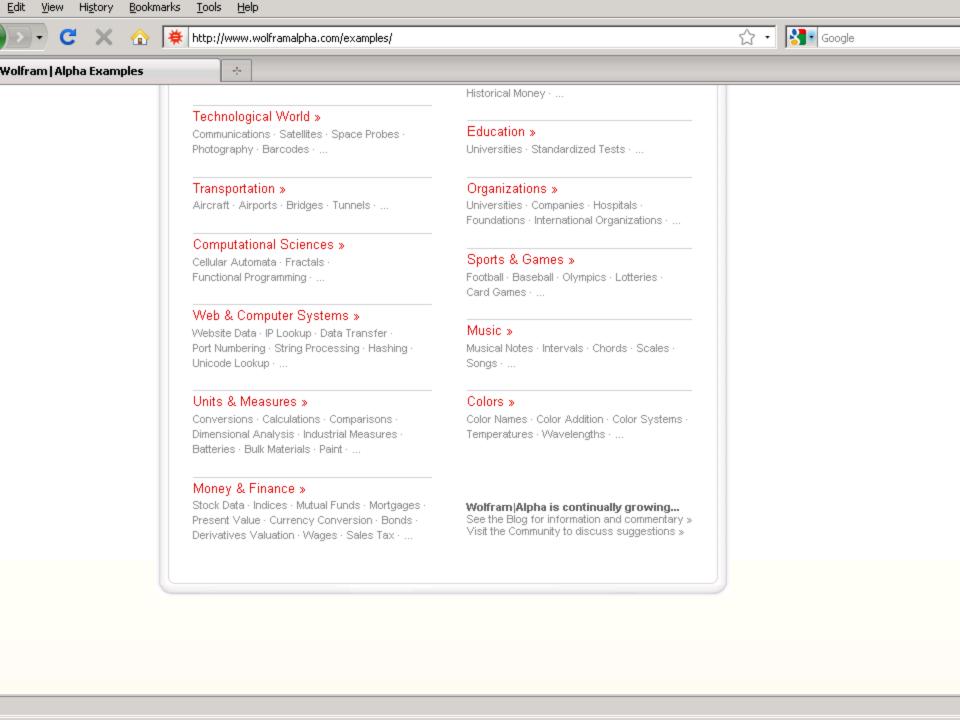














## Turn your PC to a Web Server



Opera Unite: a Web server in the Web browser

Bookmarks

Tools

Overview Applications Develop Blog FAQ & Support



### You have never experienced the Web like this

### UBIQUITOUS KNOWLEDGE

- Knowledge is mainly available from internet resources
  - Knowledge is accessible to at any time, from everywhere, for everybody
- Knowledge is generated by peers
- Knowledge is shared
- Knowledge is multiform
- Knowledge must be criticized, cross certified..

### New Teacher Role

- Teachers are not anymore the depositories of knowledge
  - Teachers main purpose is not anymore to share knowledge but to organize it
- Teacher is like a coach
  - Helping to find, guide, synthesize, analyse, filter, consolidate, aggregate, .. Knowledge
- Potential audience will be the consumer and not only the students

## New ways of teaching

- Continuous
  - During and between courses
- Continuous learning
  - Ubiquitous access to learning resources
- Customized teaching
  - Through students dashboards, communities, customized websites and portals
- Drastically improved knowledge transmission
  - Videos/ podcasts/ Websites/ Wikis/ Blogs/ Social Networks etc