

S.S.m. 18. DHARMA RAJAN, P.G.—A study of the cost structure of the Cashew Industry in Kerala, Karnataka and Tamil Nadu—1985—Prof. P.N. Rajendra Prasad

This study adopts a comprehensive framework of analysis compassing the major issues involved in marketing of cashew under the private and public sector, migration of the industry and the financial requirements of the industry. Cashew being an export oriented industry, the study is not limited to Kerala and other cashew producing states in India, but also extends to the major producing and consuming countries of the world.

According to the author, the imperative need of the time is the production of more cashew nuts within the country, which will not only provide income to the farmers who cultivate but also generate employment to the labourers who are employed in the processing units and gain valuable foreign exchange for the country.

The study highlights the need for a co-ordinated and balanced view of this commodity for its proper development and promotion.